

# Market Data Desktop Scan



## Reduce your market data desktop products & spend for your end-user base

- Are you sometimes wondering whether you have too many high-tier market data desktop products for your end-user base?
- Are you concerned about the growing costs that these products represent?
- Would you like to obtain more insight into the alternative desktop products out there?

Screen Consultants' **market data desktop scan** helps you with all of this.

## Review of your market data desktop products

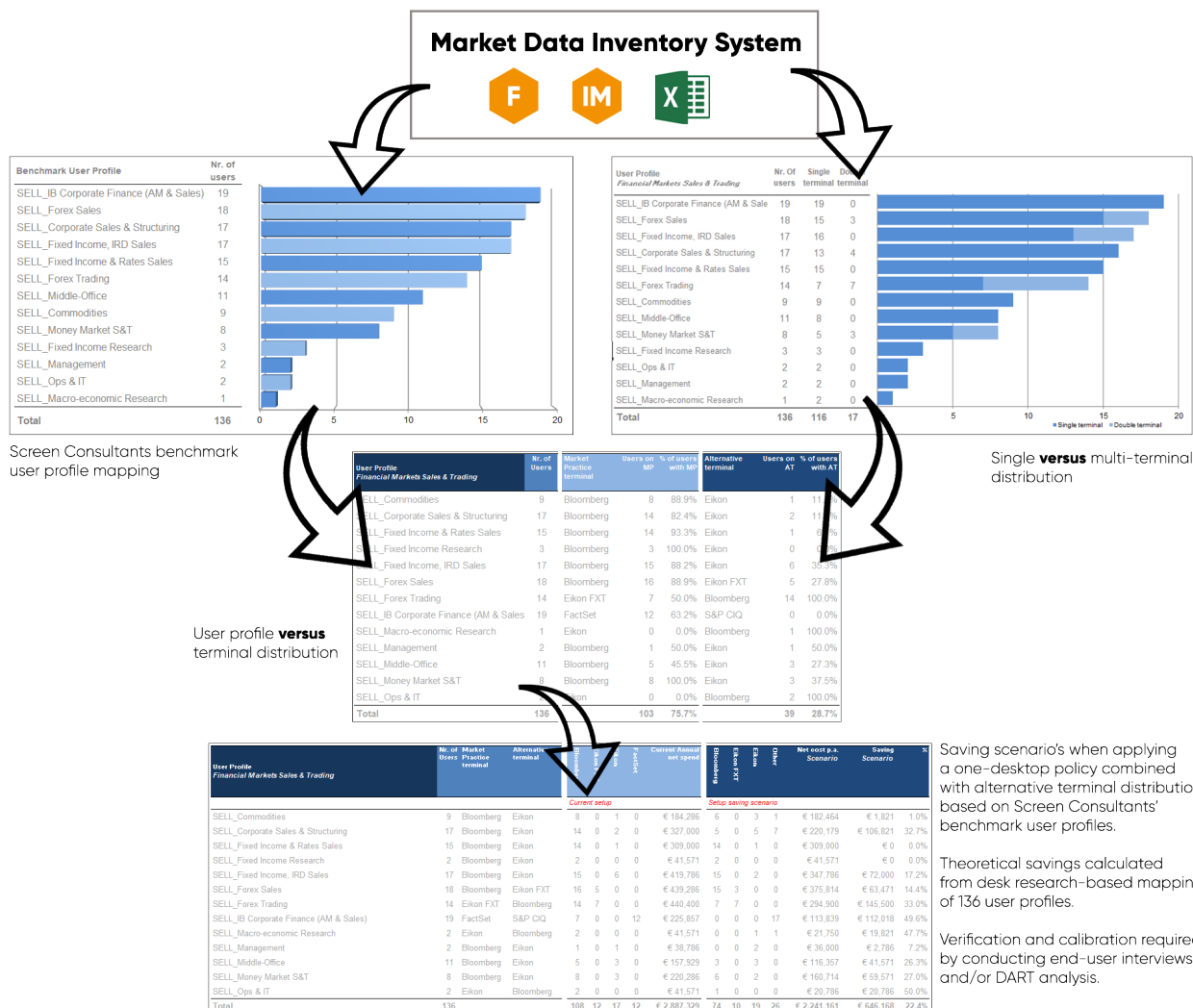
By investing a relatively small amount of money - that roughly equals the annual cost of one high-tier market data desktop product - Screen Consultants can **review your currently installed market data desktop products**<sup>1</sup>, the roles (profiles) that the end-users involved have, and we advise you of some potential **cost saving scenarios** through the replacement of the high-tier terminal products.

All that we need from you is your permission to view and use your inventory data and any additional information such as organizational charts and/or job titles and roles descriptions.

## Cost savings through alternative products

The deliverable will be a report that shows your end-user community of high-tier desktop users mapped to Screen Consultants' benchmark user profiles. These user profiles have already been mapped to Screen Consultants' library of the 20 most common market data desktop products available in the market right now.

To the extent that these **alternative products** offer the data and functionality that fulfill the requirements of a user profile they represent cost saving opportunities as their costs are substantially lower.



1 If the total number of in-scope desktops is fewer than 50.

## Market data terminal landscape optimization

This offering is underpinned by Screen Consultants' market data terminal landscape optimization approach which has been honed and improved over many years now. You as a (former) client can now take advantage of the insights and experiences that we have obtained as a result.

### Format & additional services

In addition, we offer additional, supporting services that allow for an even more robust **management of your market data terminal landscape**.

- Do you want to have a check on your market data desktop landscape **every year**?

You may also purchase the market data desktop scan as a **recurring service** (for a minimum of 3 years), and we will give you a **discount of 20%** per annum on the price for a one-off purchase.

- Do you want additional checks on the **usage of Bloomberg terminals**?

We'll install **DART** to conduct **live usage monitoring** based on individual user's accesses of **Bloomberg terminals**, and interpret results for the same price as for the market data desktop scan service.

- Do you require more insight into the **usage of web portal-based research services**?

We will install **ResearchMonitor**, and interpret results – up to one-third of the number of high-tier terminals – for the same price as for the market data desktop scan service.

### Indicative pricing table for the market data desktop scan plus supporting products, as a recurring service<sup>2</sup>

Number of in-scope terminals for MDDS	1-60	61-120	121-240	241-450	451-750	> 750
Market Data Desktop Scan	€ 20,000	€ 30,000	€ 40,000	€ 50,000	€ 60,000	Upon application
DART for Bloomberg <sup>3</sup>	€ 20,000	€ 30,000	€ 40,000	€ 50,000	€ 60,000	Upon application
Research Monitor <sup>3</sup>	€ 20,000	€ 30,000	€ 40,000	€ 50,000	€ 60,000	Upon application
Totals	€ 60,000	€ 90,000	€ 120,000	€ 150,000	€ 180,000	

Any combination of the above is also possible.

<sup>2</sup> If the total number of in-scope desktops is fewer than 50.

<sup>3</sup> For up to one-third of the total number of high-tier terminals. This may also include non-Bloomberg positions.