Enterprise Insights



Optimize Insights is the next generation in subscription management reporting. It sits at the heart of TRG Screen's Optimize platform and now offers Enterprise Insights.

Give business stakeholders full visibility and control over their enterprise subscriptions by sharing data from your Optimize applications. With the Enterprise Insights module from Optimize Insights, administrators can now deliver powerful analytics and actionable insights directly to business managers and users in interactive dashboards and visualizations.

Empower stakeholders to develop an understanding of their subscription costs to quickly identify opportunities to optimize spend Replace static, manual reporting methods with dynamic interactive visualizations and dashboards powered by the most up-to-date data

Easy content publishing, user-friendly interface

Content published to business users is controlled by Optimize Insights Administrators, who have complete freedom over the data shared with time saving configuration tools.

Administrators

Create dashboards and visualizations using Dashboard Studio and Pivot Studio

Control and publish analytics and insights at company, manager or user levels

Dynamic filters allow you to define what data you share with whom

Default business user facing dashboards to get you up and running quickly



Business Users

Self-serve by accessing and browsing personalized dashboard at any time

Interact with dashboards and easily download underlying information to Excel



Global Market Leader in Enterprise Subscription Management

TRG Screen $\,\cdot\,$ Optimize Insights

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