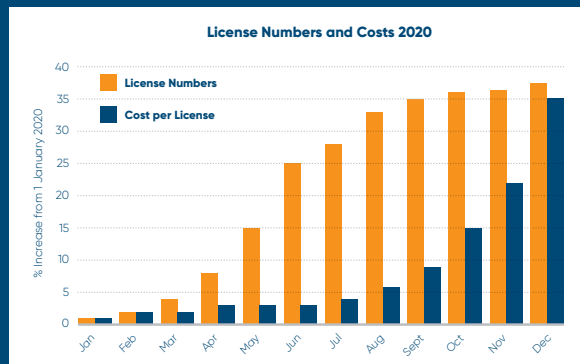


# 2021: The Road To Recovery



## Trends

- Market volatility has led to increased data demand
- More licenses required due to remote workforce
- Increased pressure on profit margins



## Challenges

- Difficult to identify business critical vendors
- Increased contract and usage complexity
- Unintelligible increases in spend
- Evaluating alternative data and license providers
- Limited visibility on license usage
- Preparing for future black swan events



## Red Flags

- Inaccurate forecasting
- Uncorrelated increase of licenses numbers
- Manual, prone-to-error invoice process
- License duplication due to lack of central management
- No cost awareness amongst senior management
- Contract renewals without a clear mandate



## The Solution

- Central license and spend management
- Actionable insights and transparency
- 80% time savings in invoice processing
- Identification of duplicate and unused licenses
- Accurate month-by-month reporting
- Realistic budgets and increased compliance

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